



Press release – new products 2009

Lugano, 14.01.2009

Syncros new eye catchers

Syncros present cool “Grunge” Tribal’s on their black and white products for 2009.

Syncros - one of the first companies to introduce white parts - has continued this innovative tradition, introducing punchy designs for bars, stems and seat posts.

There are separate designs (ranging from aggressive to noble) for all three applications (Freeride – FR, All Mountain - AM and Cross Country – FL).

Find out more about the new stuff under www.syncros.com

Roland Breinlinger



Roland Breinlinger		Director of Marketing		Syncros Europe
+41 91 960 5225		roland@ritchey.ch		www.syncros.com